

Mockup Review Notes

Enshi Joshua Ma, *Creative Director*

Maddix Cradlebaugh, *Designer*

11/15/2025

Porsche 928 Microsite

I initial build is strong start. Great attention was paid to typographic detail, especially in the top navigation bar.

The primary align well with the concept and design style that was defined previously.

Refining the margins between text and image elements in the body would make the experience nicer. We can try larger and more generous margins for a comfortable experience.

Buttons can be refined a bit more to fit with the design style; left/right arrow buttons can look more elegant. Hover states would make each button and interaction communicate better.